

DECRA® Sustainability in Action

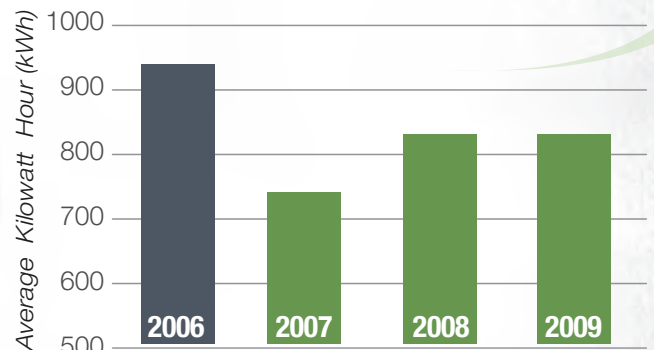


“The fact that the DECRA roof keeps the house cooler is amazing. Our attic is cooler than the outside air temperature [in the summer].”

— Jay Craft, Big Bear City, CA

preserve

This family lowered their kilowatt use by 15% from 2007 to 2009



Energy saved by switching from concrete tile to DECRA Villa Tile.

■ Concrete Tile

■ DECRA Villa Tile

inspire enhance commit



innovate



Choosing to go over the existing asphalt shingles with lightweight Villa Tile allowed this California homeowner to have the look they wanted without the mess and environmental impact of tearing off the old asphalt shingles.



- Long Product Life – Proven Over 50 Years
- Water Run-Off is Safe for the Environment
- Reduces Your Energy Consumption
- Contains Recycled Material
- Easy to Use with Solar Panels and Rain Catch Systems
- Tear-Off May Not be Required, Reducing Landfill Impact (see local code)

DECRA is committed to the protection and preservation of the environment through the continuous improvement of its products and manufacturing processes.

For more real life stories on *Sustainability in Action* visit www.decra.com

impact



“This spring was much hotter than last year, but we used our air conditioning much less. Clearly, our house has stayed cooler with the addition of our DECRA roof.”

— Holly Summers, Elicott City, MD

DECRA's Mist Grey is an ENERGY STAR® qualified color



sustain

evolve

DECRA
Stone Coated Steel Roofing Systems



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